

HOT LINES



Midwest Electric, Inc.

A Touchstone Energy® Cooperative 

January 2021

News about your community and cooperative

419.394.4110 | 1.800.962.3830
www.midwestrec.com

IMPORTANT MEMBER INFO

SCHOLARSHIPS

2021 GRADS



We're giving away
\$11,000 in scholarships!

Apply by Jan. 15, 2021. Find applications:

- Visit www.midwestrec.com or call our office.
- Ask your guidance counselor.

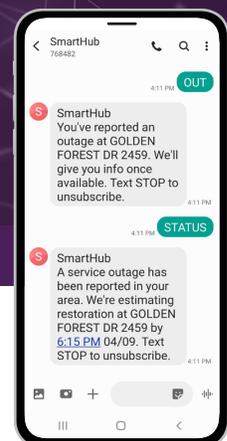


INTRODUCING OUTAGE TWO-WAY TEXTING

SMART MANAGEMENT. SMART LIFE. SMARTHUB.

Reporting outages and getting updates has never been easier.
You can now communicate with us via text during outages.

- Use your registered SmartHub account to get started
- To report an outage, text **OUT** to 768482
- To get outage updates, text **STATUS** to 768482



Visit midwestrec.com > My Home > Access My SmartHub Account.

Register for SmartHub to get started!

NEW YEAR, NEW SAVINGS OPPORTUNITIES

As your trusted local energy resource, we want to help you save money. That's why we offer rebates and incentives for those looking to upgrade their home and reduce their electric use:

- **\$500:** Geothermal or air-source heat pump
- **\$500:** Replace propane with an electric water heater
- **\$200:** Air sealing and insulation
- **\$200:** Electric water heater
- **\$200:** Electric vehicle charging stations with a radio-controlled switch
- **\$100:** ENERGY STAR-rated central AC
- **\$50-100:** Let us install a Cool Returns switch on your existing or new central A/C to reduce electric demand during summer peaks
- **\$50:** ENERGY STAR refrigerators and freezers
- **FREE** home energy audits (by phone or video chat), online use calculators, home analyzing software, and DIY projects! Let us help you with those high winter bills.
- Variety of commercial rebates and other incentives for businesses

Restrictions apply, and rebates must be approved first. Call 1-800-962-3830 for details or visit www.midwestrec.com > My Home > Rebates.

TAX NOTICE ON THIS MONTH'S BILL

Your December electric bill will include information to use in your income tax filing: your total annual contribution to the Midwest Electric Community Connection Fund. This will be on the left side of your bill, about halfway down, and will say "YTD ROUNDUP AMOUNT" next to the dollar amount (typically between \$4-\$12). This is tax deductible and represents the 12-month total of your monthly round-up contributions to benefit our local community. Thank you for your generosity!

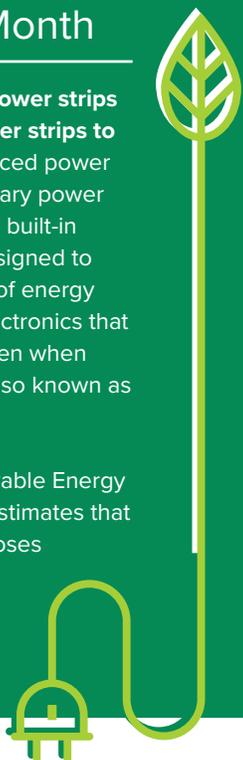


Energy Efficiency Tip of the Month

Replace standard power strips with advanced power strips to save energy. Advanced power strips look like ordinary power strips, but they have built-in features that are designed to reduce the amount of energy used by standby electronics that consume energy even when they're not in use (also known as phantom load).

The National Renewable Energy Laboratory (NREL) estimates that the average home loses \$200 annually to energy wasted by phantom load.

Source:
www.nrel.gov



ATTENTION REQUIRED



We want to hear from you!

A PANDEMIC = CONSTANT UPDATES

Let us help. Tell us if your phone number or email has changed so we can contact you with alerts.

We need to have your most up-to-date contact and payment information on hand to make sure we can reach you for things like:

- Planned outages & restoration updates
- Automatic bill payments
- Unusually high electric use
- Tree trimming updates
- Patronage cash back payments (even if you move off our lines, we still need your latest address so we can mail you your patronage check!)
- COVID-19 updates

Call our office at 800-962-3830 or update your information through your SmartHub account online. You can also email us at info@midwestrec.com.